



ROLE: UX Designer

LOCATION: London, UK

TYPE: Full time

EXPERIENCE: Mid-Level

JOB FUNCTION: UX Design

BIMA OVERVIEW

We use disruptive mobile technology to bring insurance and health services to consumers at the bottom of the pyramid, on a scale never seen before. In just six years, BIMA has established itself as one of the fastest-growing and most innovative companies in emerging markets. We already have thriving operations in 15 markets across Africa, Asia, Latin America and the Caribbean, with 33 million subscribers registered to date. We continue to show a strong growth trajectory, adding over 575,000 new customers per month.

The company is led by a dynamic group of young entrepreneurs seeking to disrupt the industries in which we work and democratize access to vital services for billions of underserved families. We are looking for a talented, intelligent and adventurous individual who thrives in a fast-paced environment.

Joining BIMA at this stage of its journey provides you with an opportunity to truly influence the strategy of a global, growing business. We are a vibrant company where ideas and passion are welcomed and you get real responsibility from day one.

THE ROLE

BIMA is currently recruiting for a UX Designer to help drive the friendly, intuitive design of our consumer facing digital platforms (including our smartphone application) and proprietary internal technology platforms.

Specific responsibilities include:

- Translating user requirements into compelling user journeys and interactive wireframes;
- Leading UX for BIMA's smartphone application and other digital customer facing channels;
- Leading UX for BIMA's internal proprietary software solutions;
- Creating interactive UX prototypes to be tested in market by BIMA's local country teams;
- Helping define how BIMA can deliver and measure simple user journeys across digital channels;
- Working with Product Managers, designers and developers to synthesize feedback and data.



THE CANDIDATE

This person must be able to understand and drive towards a clear overarching vision whilst valuing and being attuned to details.

Experience:

- Fluency in English is required;
- 3 years or more of experience in UX design;
- Proficient in UX software such as InVision, Sketch, Proto.io;
- Experience in delivering end to end projects from wireframes through to prototypes;
- Experience in UX for mobile applications (Android) and web-based software platforms including responsive design;
- Experience working directly with designers and developers to synthesize feedback;
- Excellent communication skills;
- Bachelor's degree in design, human-computer interaction, or equivalent professional experience

WHY BIMA?

BIMA has a very distinct culture. We like people who are smart and independent, but we don't like ego. We share our ideas as readily as we do our opinions, and are respectful when doing so. We are driven and ambitious but most importantly we never lose our sense of humor.

Everyone in the BIMA team shares a passion for adventure. We look for bold people who love to travel, experience different cultures and try new things.

Our recruitment process is rigorous, but it has helped us build an impressive, dynamic team that shares a strong bond. If you match the profile described above we want to hear from you.

Please send a CV and a cover letter to careers@milvik.se

Note that applications without a cover letter will not be considered.