

Mathilda Ström, Deputy CEO & Head of Business Development

Biography

Mathilda joined BIMA in 2011 and has been instrumental in the rapid expansion of the business. As Head of Business Development, Mathilda is responsible for driving the expansion of BIMA's geographic footprint as well as the development of new partnerships and products. Mathilda is acknowledged as an expert in the field of mobile delivered services and is a champion for the microinsurance industry worldwide.

Before joining BIMA, Mathilda worked for Value Partners (formerly Spectrum Strategy Consultants), where she gained vast experience in developing corporate strategy and managing complex projects within the Telecoms and Media sectors.

Mathilda holds a BSc in International Management with American Business Studies from the Manchester Business School.

