



ROLE: Junior Product Manager – Mobile Health Global

LOCATION: London, UK

TYPE: Full time

EXPERIENCE: Mid-Level

JOB FUNCTION: General Management

BIMA OVERVIEW

We use disruptive mobile technology to bring insurance and health services to consumers at the bottom of the pyramid, on a scale never seen before. In just six years, BIMA has established itself as one of the fastest-growing and most innovative companies in emerging markets. We already have thriving operations in 15 markets across Africa, Asia, Latin America and the Caribbean, with 33 million subscribers registered to date. We continue to show a strong growth trajectory, adding over 575,000 new customers per month.

The company is led by a dynamic group of young entrepreneurs seeking to disrupt the industries in which we work and democratize access to vital services for billions of underserved families. We are looking for a talented, intelligent and adventurous individual who thrives in a fast-paced environment.

Joining BIMA at this stage of its journey provides you with an opportunity to truly influence the strategy of a global, growing business. We are a vibrant company where ideas and passion are welcomed and you get real responsibility from day one.

THE ROLE

BIMA launched its first mobile health service in 2014: an innovative telephonic doctor's consultation service that provides low-income customers immediate and effective access to medical advice. We are now offering this service in 5 countries across the globe and we have evolved the product to also include a menu of opt-in Health Programmes that deliver educational, preventive and disease management content to our customers, as well as several online-to-offline services.

The Junior Product Manager will play an instrumental role in evolving BIMA's mobile health offerings for higher customer value and engagement.

Specific responsibilities include:

- Support and lead elements of the mobile health product development and product management agenda, reporting to the global health strategy manager



- Project management of the development of mobile health product modules and their testing and implementation in the markets
- Gather and analyse customer insights from our different markets
- Monitor impact of our mobile health services through structured dashboards and reporting, and identify opportunities for service improvements and economic efficiencies

THE CANDIDATE

Overall, this person must be attuned to value the details as well as be able to understand and drive towards the big picture. The ideal candidate is an entrepreneurial and creative person with strong product and project management skills and experience.

Experience:

- 2+ years work experience in product management in a services industry, preferably in BTC and/or digital environments. Experience in healthcare a plus
- Bachelor's degree in business administration, marketing, economics or an equivalent technical degree
- Strong project management and analytical skills. Experience in conducting/analysing market research as an input to product design a plus
- Good communication skills. Fluency in English, comfort in other languages and/or experience working in emerging markets a plus

WHY BIMA?

BIMA has a very distinct culture. We like people who are smart and independent, but we don't like ego. We share our ideas as readily as we do our opinions, and are respectful when doing so. We are driven and ambitious but most importantly we never lose our sense of humor.

Please send a CV and a cover letter to careers@milvik.se

Note that applications without a cover letter will not be considered.