

Gustaf Agartson, CEO

Biography

Gustaf has been CEO at BIMA since the company's formation. He has played a hands-on role in transforming BIMA from a small pilot scheme, into a high-growth, international business. Gustaf is responsible for strategy development and overseeing investor relations.

Gustaf Agartson previously worked in management roles at the pan-European telecommunications company Tele2, including positions as Mobile Product Manager for Tele2 Netherlands and Head of Controlling for the Tele2 Global Sales and Marketing unit.

Gustaf holds a Masters from the Royal Institute of Technology in Stockholm and a Bachelor in Business Administration from Stockholm Business School.

