



ROLE: Global Product Manager – Consumer Facing App
LOCATION: London, UK
TYPE: Full time
EXPERIENCE: Mid-Senior Level
JOB FUNCTION: General Management

BIMA OVERVIEW

We use disruptive mobile technology to bring insurance and health services to consumers at the bottom of the pyramid, on a scale never seen before. In just eight years, BIMA has established itself as one of the fastest-growing and most innovative companies in emerging markets. We already have thriving operations in 15 markets across Africa, Asia, Latin America and the Caribbean, with 26 million subscribers registered to date. We continue to show a strong growth trajectory, adding over 500,000 new customers per month.

The company is led by a dynamic group of entrepreneurs seeking to disrupt the industries in which we work and democratize access to vital services for billions of underserved families. We are looking for a talented, intelligent and adventurous individual who thrives in a fast-paced environment.

Joining BIMA at this stage of its journey provides you with an opportunity to truly influence the strategy of a global, growing business. We are a vibrant company where ideas and passion are welcomed and you get real responsibility from day one.

THE ROLE

BIMA is currently recruiting for a Global Product Manager who will be responsible for managing the development and delivery of BIMA's new consumer facing smartphone application.

Specific responsibilities include:

- Oversee the development of BIMA's consumer facing mobile application, from the point of initial analysis / design of features through to development and implementation;
- Work with onshore and offshore Design/UX teams and software development teams to create and drive forward the mobile application development process;
- Work with Country Managers to launch the mobile application in existing BIMA markets;
- Manage the on-going evolution of the mobile application including the development of exciting and innovative new features and content;
- Build and manage relationships with strategic partners to create content and features to be provided on the platform;
- Identify new opportunities to engage BIMA customers using additional digital channels including web-based portals, etc.;
- Extensive travel required; upon launching new digital platforms significant time will be spent in BIMA's local markets.



THE CANDIDATE

This person must be able to understand and drive towards a clear overarching vision whilst valuing and being attuned to details.

Experience:

- Fluency in English is required;
- 5 years minimum work experience in digital technology including strong experience in and a robust understanding of the mobile application development process;
- Previous experience in managing the development of a consumer facing android smartphone application in an agile environment is required;
- Experience product managing the development of insurance and / or health applications is a plus;
- Demonstrated robust understanding of native and hybrid applications, web standards (including HTML5, CSS, and JS) and strong knowledge of app related reporting activities in Google Analytics;
- Experience in managing 3rd party vendors for application development activities;
- Experience working in emerging markets is a plus;
- Bachelor's degree in information science, computer science, or a related field;
- Demonstrated ability to build partnerships and successfully manage external and internal stakeholders in a multicultural context.

WHY BIMA?

BIMA has a very distinct culture. We like people who are smart and independent, but we don't like ego. We share our ideas as readily as we do our opinions, and are respectful when doing so. We are driven and ambitious but most importantly we never lose our sense of humor.

Everyone in the BIMA team shares a passion for adventure. We look for bold people who love to travel, experience different cultures and try new things.

Our recruitment process is rigorous, but it has helped us build an impressive, dynamic team that shares a strong bond. If you match the profile described above we want to hear from you.

Please send a CV and a cover letter to careers@milvik.se

Note that applications without a cover letter will not be considered.