

ROLE:	Africa Strategic Business Analyst
LOCATION:	Stockholm
TYPE:	Full-time, permanent
EXPERIENCE:	Entry-level - Mid (3-5 years of work experience)
JOB FUNCTION:	Business Analysis, Modeling and Forecasting

BIMA OVERVIEW

BIMA is one of the fastest-growing impact and tech companies in the world. We use disruptive mobile technology to bring insurance and health services to consumers at the bottom of the pyramid, on an unprecedented scale. In just five years, we've built a customer base of over 28 million subscribers in 15 countries across Africa, Asia, Latin America and the Caribbean.

The company is led by a dynamic group of young entrepreneurs who are committed to disrupting the traditional insurance industry and democratizing access to vital services for billions of underserved families around the globe. In addition to being a recognized leader in innovation and inclusion, BIMA is one of the most attractive emerging market and insurance tech investment opportunities in the world.

Joining BIMA at this stage provides an opportunity for you to truly influence the strategy of a global, growing business. We are a vibrant company where ideas and passion are welcomed and you get real responsibility from day one.

We have brought together top-quality talent from the worlds of consultancy, development, technology, telecoms, health and finance to create a company like no other. Personality is just as important to use as experience; we are looking for intelligent, ambitious and adventurous individual who thrives in a fast-paced environment without ego. If this sounds like you, we encourage you to apply.

Please visit www.bimamobile.com to learn more about BIMA, our team and the success and impact we've had so far. Also check out what others think about BIMA, such as:



- Awards e.g. [MasterCard Foundation Global Prize](#), [Mondato Asia Social Impact Awards](#), [Africa Business Awards](#) and the [FT Transformational Business Award](#)
- Global media coverage e.g. [CNBC](#), [The Economist](#), [Wired](#), [Financial Times](#), [The Guardian](#)
- Industry rankings e.g. [FinTech 50](#), [2015 Nordic Fundraising review](#)

THE ROLE

We are looking to build up our Africa regional team with smart people who are ambitious, work well independently and in teams, are not looking to be behind a desk all day and are passionate about working in a company aiming to improve the lives of millions at the grass root level.

RESPONSIBILITIES

Specific responsibilities include:

- Lead analytical projects and support Bima's business decisions through analytics projects designed to increase understanding of business drivers, improve performance and to optimize customer acquisition and retention.
- Business monitoring and unit economics analysis – Support business daily by monitoring intake, understanding trends and deduction constraints and recommending appropriate actions via customer segmentation, call list optimization, billing prioritization, cross selling, etc. to ensure business is optimizing revenue and profit from current customers.
- Build analytical tools and reports for use by self, team, and others in organization
- Proactively identify areas/decisions where additional analytic or strategic insight is needed, and develop recommendations
- Assist in top line business forecasting - Partner with the Country Managers and the Regional Management team to forecast revenue for the business during the budget process as well as during the regular reforecast cycles
- Coordinate with different teams to develop data collection procedures and manage their successful implementation.
- Successfully manage multiple, simultaneous projects with mutually exclusive teams, partners, objectives, resources, and constraints.

THE CANDIDATE

You must have:

- Ms. in Mathematics, Economics, Computer Science, Information Management or Statistics with 3-5 years of relevant working experience including statistics, forecasting, modeling, and/or business analysis experience.
- Ability to think critically and proactively: identify problems and develop solutions independently
- Ability to build relationships with internal stakeholders operating in diverse geographical and cultural contexts
- Technical expertise regarding data models, database design development, optimization, data mining and segmentation techniques
- Strong knowledge of and experience with reporting packages (Business Objects etc), databases (SQL etc), programming (XML, Javascript, or ETL frameworks)



- Knowledge of statistics and experience using statistical packages for analyzing datasets (Excel, SPSS, SAS etc)
- Strong analytical skills with the ability to collect, organize, analyze, and disseminate significant amounts of information with attention to detail and accuracy
- Adept at queries, report writing and presenting findings
- Fluent in English.
- Must be able to travel internationally

WHY BIMA?

BIMA has a very distinct culture. We like people who are smart and independent, but we don't like ego. We share our ideas as readily as we do our opinions, and are respectful when doing so. We are driven and ambitious but most importantly we never lose our sense of humor.

Everyone in the BIMA team shares a passion for adventure. We look for bold people who love to travel, experience different cultures and try new things.

Our recruitment process is rigorous, but it has helped us build an impressive, dynamic team that shares a strong bond. If you match the profile described above we want to hear from you.

Please send a CV and cover letter to careers@milvik.se

Note that applications without a cover letter will not be considered.